110 學年度管理學院金融科技雙聯學位學程課程

Curriculum of College of Management for Joint Degree Undergraduate Program of Financial Technology Department Finance

Credits for Graduation: 64

Approved by the University Curriculum Committee on 29/4/2021

category		Course Title	English Course Title	Year of the prog ram	Seme ster	Cre dits	Reference
通識課程 Manage ment Required 7 Credits	必修 4 學分	基礎華語文(一)或 (二) (二選一)	Beginner Chinese I or II (select one)	3 rd	1 st	2	CEFR:A1
		臺灣/中國文化導讀 (一)或(二) (二選一)	Introduction of Taiwanese/Chinese Culture I or II (select one)	4 th	1 st	2	CEFR:A1
	3 學分	商用英文會話	Business English Conversation	3 rd	1 st	3	

Category		Chinese Course Name	English Course Name	Year of the Program	Semester	Credits	Reference
管院核心課程6學分		行銷管理	Marketing Management	4 th	1	3	
Management Required 6 Credits		大數據分析	Big Data Analysis	4 th	1	3	
	金融科技 專業學程 51 學分 Financial Technology 51 Credits	金融科技概論與實務	Introduction of Financial Technology and Implementation	3 rd	1	3	Financial Technology
		金融資料庫管理與應用	Financial Database Management and Application	3 rd	1	3	Data Structures
		投資學	Investments	3 rd	1	3	
		金融機構管理	Financial Institutions Management	3^{rd}	1	3	
		財務數學	Financial Mathematics	3 rd	1	3	Optimization Methods
專業學程		電子商務與金融市場	E-Commerce and Financial Marketing	3 rd	2	3	Web Design & Promotion
(擇一) Professional		投資組合分析	Investment Portfolio Analysis	3 rd	2	3	Investment Science
Program (select one)		金融區塊鏈 管理與實務	Management of Financial Block Chain and Practice	3 rd	2	3	Financial Technology
		財金軟體應用	Application of Financial Software Package	3 th	2	3	Software Engineering
		行為經濟學	Behavioral Economics	3 rd	2	3	Investment Science
		財金研究方法	Financial Research Method	4 th	1	3	Econometric
		金融創新	Financial Innovation	4 th	1	3	Financial Innovation
		投資分析與 科技應用	Investment Analytics and Technology Application	4 rd	1	3	Investment Science
		國際財務管理	International Financial Management	4 th	2	3	Finance

		金融科技專	Topics in Financial Technology	4 th	2	3	Financial Technology Practicum
		金融機構管 理專題	Topics in Financial Institution and Management	4 th	2	3	Financial Institutions
		投資管理專 題	Topics in Investment Management	4 th	2	3	Investment Science

註:

1. 畢業總學分:64學分

Graduation requirement: 64 credits

2. 有關國際生修習本校以全英語授課之博雅通識課程英語文能力規定,依語文教學研究發展中心規劃辦法辦理。

International students of Asia University taking English courses in the field of liberal arts are required to follow the curriculum regulations set forth by the Center for the Development of Language Teaching and Research.

3. 國際生須修習語文教學研究發展中心開設之一門中文課程並及格,始得畢業。

To be qualified for graduation, international students are required to take and pass one Chinese course by the Center for the Development of Language Teaching and Research.

系所主管簽章:

學院院長簽章: