

110 學年度管理學院雙聯學位學程課程

Curriculum of College of Management for Joint Degree Undergraduate Program

Department of Business Administration/Department Finance/Department of Accounting and Information Systems

Credits for Graduation: 64

Approved by the University Curriculum Committee on 29/4/2021

category		Course Title	English Course Title	Year of the program	Semester	Credits	Reference
通識課程 Management Required 7 Credits	必修 4 學分	基礎華語文(一)或(二) (二選一)	Beginner Chinese I or II (select one)	3 rd	1 st	2	CEFR:A1
		臺灣/中國文化導讀(一)或(二) (二選一)	Introduction of Taiwanese/Chinese Culture I or II (select one)	4 th	1 st	2	CEFR:A1
	3 學分	商用英文會話	Business English Conversation	3 rd	1 st	3	

Category		Chinese Course Name	English Course Name	Year of the Program	Semester	Credits	Reference
管院核心課程 6 學分 Management Required 6 Credits		行銷管理	Marketing Management	4 th	1	3	
		大數據分析	Big Data Analysis	4 th	1	3	
專業學程 (擇一) Professional Program (select one)	金融科技專業學程 51 學分 Financial Technology 51 Credits	金融科技概論與實務	Introduction of Financial Technology and Implementation	3 rd	1	3	Financial Technology
		金融資料庫管理與應用	Financial Database Management and Application	3 rd	1	3	Data Structures
		投資學	Investments	3 rd	1	3	
		金融機構管理	Financial Institutions Management	3 rd	1	3	
		財務數學	Financial Mathematics	3 rd	1	3	Optimization Methods
		電子商務與金融市場	E-Commerce and Financial Marketing	3 rd	2	3	Web Design & Promotion
		投資組合分析	Investment Portfolio Analysis	3 rd	2	3	Investment Science
		金融區塊鏈管理與實務	Management of Financial Block Chain and Practice	3 rd	2	3	Financial Technology
		財金軟體應用	Application of Financial Software Package	3 th	2	3	Software Engineering
		行為經濟學	Behavioral Economics	3 rd	2	3	Investment Science
		財金研究方法	Financial Research Method	4 th	1	3	Econometric
		金融創新	Financial Innovation	4 th	1	3	Financial Innovation
		投資分析與科技應用	Investment Analytics and Technology Application	4 rd	1	3	Investment Science
		國際財務管理	International Financial Management	4 th	2	3	Finance
		金融科技專題	Topics in Financial Technology	4 th	2	3	Financial Technology Practicum
金融機構管理專題	Topics in Financial Institution and Management	4 th	2	3	Financial Institutions		
投資管理專題	Topics in Investment Management	4 th	2	3	Investment Science		

註：

1. 畢業總學分：64 學分

Graduation requirement: 64 credits

2. 有關國際生修習本校以全英語授課之博雅通識課程英語文能力規定，依語文教學研究發展中心規劃辦法辦理。

International students of Asia University taking English courses in the field of liberal arts are required to follow the curriculum regulations set forth by the Center for the Development of Language Teaching and Research.

3. 國際生須修習語文教學研究發展中心開設之一門中文課程並及格，始得畢業。

To be qualified for graduation, international students are required to take and pass one Chinese course by the Center for the Development of Language Teaching and Research.

4. 自由選修課程可自財務金融、國際企業或會計資訊專業學程選修。

Elective courses are limited to select from Finance or International Business or Accounting Program.

系所主管簽章:

學院院長簽章: